

**DELETED CONTRACT**

**WHIO-TV**  
**PO Box 809606**  
**Chicago, IL 60680-9606**  
**(855) 333-2676**

And:

**Waterfront Strategies**  
**3050 K Street NW**  
**Suite 100**  
**Washington, DC 20007**

<b>Contract / Revision</b> 119477 /		<b>Alt Order #</b> 08251363
<b>Product</b> SENATE MAJORITY PAC		
<b>Contract Dates</b> 09/13/16 - 09/19/16		<b>Estimate #</b> 4780
<b>Advertiser</b> ISS/Senate Majority PAC-A		<b>Original Date / Revision</b> 08/30/16 / 08/30/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WHIO-TV	<b>Account Executive</b> Philadelphia CoxRep	<b>Sales Office</b> CoxReps Philad
<b>Special Handling</b>		
<b>Demographic</b> Households		
<b>Agency Code</b> TV14573	<b>Advertiser Code</b> 163	<b>Product 1/2</b> 173
<b>Agency Ref</b> 6686		<b>Advertiser Ref</b> 13916

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
D 1	WHIO	09/13/16	09/19/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-02		NM	0	\$0.00
D 2	WHIO	09/13/16	09/19/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	0	\$0.00
D 3	WHIO	09/13/16	09/19/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-02		NM	0	\$0.00
D 4	WHIO	09/13/16	09/19/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-02		NM	0	\$0.00
D 5	WHIO	09/13/16	09/19/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	0	\$0.00
D 6	WHIO	09/13/16	09/19/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	0	\$0.00
D 7	WHIO	09/13/16	09/19/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	0	\$0.00
D 8	WHIO	09/13/16	09/19/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	0	\$0.00
D 9	WHIO	09/13/16	09/19/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	0	\$0.00
D 10	WHIO	09/13/16	09/19/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	0	\$0.00
D 11	WHIO	09/13/16	09/19/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-02		NM	0	\$0.00
D 12	WHIO	09/16/16	09/16/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	0	\$0.00
D 13	WHIO	09/17/16	09/17/16	Sat Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	0	\$0.00
D 14	WHIO	09/17/16	09/17/16	Sa-Su Early News	6:00 PM-7:00 PM		:30			P-02		NM	0	\$0.00
D 15	WHIO	09/17/16	09/17/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	0	\$0.00
D 16	WHIO	09/18/16	09/18/16	WHIO Reports			:30			P-02		NM	0	\$0.00
D 17	WHIO	09/18/16	09/18/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	0	\$0.00
D 18	WHIO	09/13/16	09/19/16	M-Su 11p News	11:00 PM-11:35 P		:30			P-02		NM	0	\$0.00
D 19	WHIO	09/13/16	09/13/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-02		NM	0	\$0.00
D 20	WHIO	09/13/16	09/13/16	Tue Prime Hour 2	9:00 PM-10:00 PM		:30			P-02		NM	0	\$0.00
D 21	WHIO	09/14/16	09/14/16	Wed Prime Hour 3	10:00 PM-11:00 P		:30			P-02		NM	0	\$0.00
<b>Totals</b>									0.00				0	\$0.00

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Thank you for your business!

REP HEADLINE# 8251363 TRF# 119477  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG30/16 11.08  
\*\*\*CHANGES\*\*\* \*\* WHIO-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME \_\_\_\_\_ ISS/SENATE MAJORITY PAC REP. # \_\_\_\_\_ OFF. # \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
AGY # \_\_\_\_\_ AGY. NAME WATERFRONT STRATEGIES BUYER NAME DAVID OUTEN

3050 K STREET NW - SUITE 100  
WASHINGTON, DC 20007  
SALES PRSN PH- NICK WELTE

ORDER # \_\_\_\_\_ CONTRACT # 8251363 CLASS: NATL. \_\_\_\_\_ LOCAL \_\_\_\_\_ REGIONAL \_\_\_\_\_

PRDCT SENATE MAJORITY PAC EST#4780 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP13/16 SEP19/16 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG30/16 11.08

REP: \*\*REVISION

TO DEANNA  
FR JARED  
ORDER CANCELLED BEFORE START PER AGENCY  
TOTAL CANCEL = \$70200  
PLS CNF THANKS

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 163  
AGENCY PRODUCT CODE = 173  
AGENCY EST# = 4780

1	S		1000A-1100A	30		\$500.00	9/13	9/19	0		TU-F,M	0
PROGRAM : DR. PHIL												
CON COM1: DR. PHIL												

2	S		1135P-1235A	30		\$500.00	9/13	9/19	0		TU-F,M	0
PROGRAM : LATE SHOW WITH STEPHEN COLBERT												
CON COM1: LATE SHOW WITH STEPHEN COLBERT												

FAX# 610-225-1191  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\* AUG30/16 11.08  
\*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1200N-1230P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,250.00	9/13	9/19	0		TU-F,M	0
4	S		400P-500P PROGRAM : ELLEN CON COM1: ELLEN	30		\$700.00	9/13	9/19	0		TU-F,M	0
5	S		500P-530P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,750.00	9/13	9/19	0		TU-F,M	0
6	S		530P-600P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$1,850.00	9/13	9/19	0		TU-F,M	0
7	S		600P-630P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,000.00	9/13	9/19	0		TU-F,M	0
8	S		600A-700A PROGRAM : DAYBREAK EDITION CON COM1: DAYBREAK EDITION	30		\$1,500.00	9/13	9/19	0		TU-F,M	0
9	S		700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$1,750.00	9/13	9/19	0		TU-F,M	0
10	S		700A-900A PROGRAM : CBS THIS MORNING CON COM1: CBS THIS MORNING	30		\$1,250.00	9/13	9/19	0		TU-F,M	0
11	S		900A-1000A PROGRAM : KELLY AND MICHAEL CON COM1: KELLY AND MICHAEL	30		\$400.00	9/13	9/19	0		TU-F,M	0



FROM REP AUG30/16 11.08  
\*\* CHANGES \*\* \*\*\* WHIO-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12	S		900P-1000P PROGRAM : HAWAII FIVE-O CON COM1: HAWAII FIVE-O	30		\$2,750.00	9/16	9/16	0		FRI	0
13	S		1000P-1100P PROGRAM : 48 HOURS MYSTERY CON COM1: 48 HOURS MYSTERY	30		\$1,000.00	9/17	9/17	0		SAT	0
14	S		600P-700P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$500.00	9/17	9/17	0		SAT	0
15	S		700P-730P PROGRAM : WHEEL OF FORTUNE CON COM1: WHEEL OF FORTUNE	30		\$500.00	9/17	9/17	0		SAT	0
16	S		1130A-1200N PROGRAM : WHIO REPORTS CON COM1: WHIO REPORTS	30		\$350.00	9/18	9/18	0		SUN	0
17	S		900A-1030A PROGRAM : CBS SUNDAY MORNING CON COM1: CBS SUNDAY MORNING	30		\$1,000.00	9/18	9/18	0		SUN	0
18	S		1100P-1135P PROGRAM : NEWSCENTER 7 CON COM1: NEWSCENTER 7	30		\$2,250.00	9/13	9/19	0		TU-M	0
19	S		800P-900P PROGRAM : NCIS CON COM1: NCIS	30		\$5,000.00	9/13	9/13	0		TUE	0
20	S		900P-1000P PROGRAM : NCIS: NEW ORLEANS CON COM1: NCIS: NEW ORLEANS	30		\$4,500.00	9/13	9/13	0		TUE	0

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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21	S		1000P-1100P	30		\$2,750.00	9/14	9/14	0		WED	0
PROGRAM : CODE BLACK												
CON COM1: CODE BLACK												

SEP/16 \$ .00 CONTRACT TOTAL \$ .00  
TOTAL SPOTS 0

MARKET TOTALS \$113,225 WHIO 62% WDTN 21% WKEF 7% WRGT 6% CABL 0% WBDT 4%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE